



### Online Advertising Options

We offer different online advertising options on [www.pngfacts.com](http://www.pngfacts.com) <http://news.pngfacts.com> and [www.pngonlinetrade.com](http://www.pngonlinetrade.com).

Advertisement and listing Options	Location	Size	Cost /month
<p>Basic Listing</p> <ul style="list-style-type: none"> <li>• Separate page with business name and full contact details with email, web site, enquiry form</li> <li>• Business listed under one category only</li> <li>• Company logo displayed in listing</li> <li>• Information on Company, Products/Services Offered and Branch locations</li> </ul>			
<p>Multiple Category Listings</p> <p>Apart from Basic Listing you can list your business in multiple categories</p> <ul style="list-style-type: none"> <li>• Any branches added will also be displayed under the new category</li> <li>• Higher display ranking than Basic listing in category and search pages</li> </ul>			
<p>Enhanced Static Page Listing</p> <ul style="list-style-type: none"> <li>• Seperate page with business name and full contact details with email, web site, enquiry form</li> <li>• Business listed under upto 5 categories in the web site</li> <li>• Company logo displayed in listing</li> <li>• Information on Company, Products/Services Offered and Branch locations</li> <li>• Display upto 15 product photos</li> <li>• Company Brochure download link</li> <li>• Display 1 video of products/company detail ( FLV,SWF, MOV formats with size less that 25MB) or YouTUBE Link</li> <li>• Higher display ranking than Basic listing in category and search pages</li> </ul> <p>*Note : Video conversion charges are applicable</p>			
<p>Custom Static Page Listing</p> <ul style="list-style-type: none"> <li>• Seperate customized search engine friendly html page with logo,business name and full contact details with email, web site, enquiry form</li> <li>• Unique Page url eg: <a href="http://news.pngfacts.com">http://news.pngfacts.com</a> name</li> <li>• Business listed under upto 5 categories in the web site</li> <li>• Information on Company, Products/Services Offered and Branch locations</li> </ul>			

<ul style="list-style-type: none"> <li>• Display upto 15 product photos</li> <li>• Company Brochure download link</li> <li>• Display 1 video of products/company detail ( FLV,SWF, MOV formats with size less that 25MB) or YouTUBE Link</li> <li>• Higher display ranking than Basic listing in category and search pages</li> </ul> <p>*Note : Video conversion charges are applicable</p>			
<p><b>Banner Options</b></p> <ol style="list-style-type: none"> <li>1. Logo advertisements with links</li> <li>2. Side bar Banners with links</li> <li>3. Full static page advertisements with links</li> </ol>			

**Banner Size**

Advertisement Type	Size
<ul style="list-style-type: none"> <li>• Full Banner</li> <li>• Leaderboard</li> <li>• Square</li> <li>• Skyscraper</li> <li>• Small Skyscraper</li> <li>• Fat Skyscraper</li> <li>• Half Banner</li> <li>• Rectangle</li> <li>• Large Leaderboard</li> <li>• Half Page Banner</li> <li>• Full static page banner</li> </ul>	<ul style="list-style-type: none"> <li>• 468x60</li> <li>• 728x90</li> <li>• 250x250</li> <li>• 160x600</li> <li>• 120x240</li> <li>• 240x400</li> <li>• 234x60</li> <li>• 180x150</li> <li>• 728x210</li> <li>• 300x600</li> <li>• 300 x800</li> </ul>

Note: A full quotation will be issued based on the advertisement option indicated above.